



## FOR IMMEDIATE RELEASE

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### **The Coronado Historical Association Opens *John D. Spreckels: The Man | The Legacy* Exhibit**

March 1, 2018 - CORONADO, CA - 2018 is a year of celebration of one of Coronado's most industrious forefathers, John D. Spreckels.

The man behind Coronado's early days was once called "Midas with a Yen for Jokes" by historian Theodore Fuller. He was a Transportation Tycoon and Family Man. Sugar Prince and News Mogul. John D. was a multifaceted polymath – a man with many sides both public and private.

As his celebrity rose, time engulfed knowledge of John D.'s personality and temperament. Revered, but not without controversy, his legacy is in our cultural heritage and architectural remnants. Today you can explore the many worlds of John D. as you become one of his identities. Who was the Man? What was his life like? And, what is his legacy?

Join the Coronado Historical Association for this interactive exhibit as you imagine yourself as one of John D.'s many complexions. See how his values and skill set changed Coronado as a growing city. Help make your own impact by stepping into his mind.

This exhibit and community-wide celebration are brought to you by Coronado Historical Association, Discover Coronado, Hotel del Coronado, Glorietta Bay Inn, Coronado Marriott, Loews Coronado, and the museum's many programming partners: Lamb's Players Theatre, KPBS Public Media, the Coronado Cultural Arts Commission, Coronado Village Middle School, and the Coronado Public Library.

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The Coronado Historical Association is a 501(c)(3) tax-exempt organization, founded in 1969 by a group of concerned, longtime Coronado residents with a commitment to preserving and celebrating the community of Coronado's unique history. For information on becoming a member of the Coronado Historical Association, please visit [www.coronadohistory.org](http://www.coronadohistory.org)